


Competitive Analysis We welcome the opportunity to be compared with other care options. Below is list of suggested questions to review with other companies you are considering.		Company B:	Company C:
How are your caregivers trained?	All caregivers go through extensive training before they are assigned to care for any client.		
Are your caregivers insured and bonded?	Yes.		
Do you guarantee your services in any way?	Yes, we guarantee we will always be at every shift you schedule us for.		
How quickly can you begin service or provide care in an emergency?	Within 24 hours at a maximum, but often sooner.		
What is your hourly rate?	1 hour - \$27; 2-16 hours per day - \$21; 16+ hours per day - \$19.50		
What do you charge for housekeeping tasks?	No extra charge.		
What do you charge if your client gets up 3-4 times in the middle of the night?	No extra charge.		
What do you charge for errands?	No extra charge if client vehicle is used. Mileage is charged if caregiver vehicle is used.		
Do you charge a cancellation fee?	No extra charge.		
How do you schedule your caregivers?	A small team of caregivers are assigned to each client. This ensures continuity and client safety while also providing essential social stimulation, flexibility, responsiveness and relationship building.		